thenextfifty.org

THE NEXT FIFTY BUZZ #5
T-SHIRT DESIGN CONTEST: ARTS, CULTURE & DESIGN
Official Rules

PARTICIPATION IS FREE; NO PURCHASE NECESSARY TO ENTER OR WIN.

1) **Eligibility**: The Arts, Culture and Design T-shirt Design Contest is open to legal residents of the United States and the District of Columbia. Employees, directors (and their immediate families and those living in their same household) of Seattle Center Foundation or Seattle Center are not eligible to participate or win. Void where prohibited by law. The Arts, Culture, and Design T-shirt Design Contest is subject to all applicable federal, state and local laws and regulations. If the winner is under 18, they must have a parent or legal guardian sign the declaration of eligibility and release in order to be able to accept the prize.

2) **How to Enter**: The Arts, Culture and Design T-shirt Design Contest begins at 12:01 A.M. Pacific Time (PT) on August 21, 2010 and ends at 11:59 P.M. (PT) on October 20, 2010. Submissions must be made online at www.thenextfifty.org by following the Buzz #5 contest link and completing the web entry form in its entirety. You just need to follow the instructions and link(s) on the screen. Only entries submitted through the proper channels will be eligible. Online submissions must be entered by 11:59 P.M. PST on October 20, 2010 according to Sponsor's time. Online Submissions must be made using the online submission process. By entering a Submission through the web entry form at www.thenextfifty.org, Contestant agrees that the Submission entered may be showcased in the Seattle Center Foundation online pages, making previews available to the public as subject to Sponsor's Terms of Use, to which Contestant agrees. Posting of any Submission(s) will neither increase nor decrease a Contestant's score, and any display does not mean that a Contestant has been selected as a winner. Seattle Center Foundation, the City of Seattle, Co-Sponsors, Administrator, and their respective parents, affiliates, divisions, and agencies and each of the foregoing entities' respective employees, officers, directors, and agents are not responsible for incorrect or inaccurate receipt or transfer of entry information due to any cause, including but not limited to human error, technical malfunctions, lost/delayed data receipt, failures of any telephone network, computer equipment, or software or any combination thereof, inability to access web sites, damage to a user's computer system (hardware and software), or for late, lost, incomplete, stolen, misdirected, mechanically reproduced, illegible, or incorrectly entered entries. Participants who submit inaccurate or incomplete entry data may be excluded from participation in the prize drawing. All submissions become property of Seattle Center Foundation for use in promoting The Next Fifty, website, and related activities.

3) **Guidelines**:

- Each design must pertain to the Arts, Culture & Design theme.
- Each design entry must be submitted online using the provided template (download template: http://seattlecenter.org/media/TNF_tshirt_template.jpg) and be limited to 8 unique colors.
- Each design must be in pdf, gif, or jpg format, fit within a 15" x 20" (38cm x 50cm) area, and be designed within the provided t-shirt template to help us understand intended placement.
- Each design must comply with all other Official Rules of the Contest.

Each design entry must be an original work and sole property of the Entrant. Designs must not have been previously published for any commercial purpose, must not have won previous awards or prizes, and must not infringe upon the copyrights, trademarks, rights of privacy, rights of publicity or other intellectual property or other rights of any person or entity. If the design contains any material or elements that are not owned by the Entrant

and/or are subject to the rights of third parties, Entrant represents and warrants that Entrant has obtained any and all releases and consents of third parties necessary to permit the use and exhibition of the photo by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness releases for any person who appears in or is identifiable in the design.

4) **Judging**: A panel of judges will select the winning design. Potential winners are subject to eligibility verification and compliance with these official rules. Seattle Center Foundation will notify the potential winners by regular mail, email, or telephone within five (5) days of the selection. Potential winners will be required to authorize an affidavit of eligibility/release of liability within seven (7) days of issuance of notification. Failure to complete and return/transmit the authorization in the time noted, or if prize notification is undeliverable, will result in disqualification and an alternate winner will be selected and notified. If the winner is under 18, they must have a parent or legal guardian sign the declaration of eligibility and release in order to be able to accept the prize. Odds of winning prize are subject to the total number of eligible entries received.

5) **Prize Package**: One (1) Grand Prize Winner will receive one (1) Silk Screening class for winner and friend at The Vera Project, (donated by The Vera Project), (1) 20 session pass to the open studio at Gage Academy of Art in which artists can work independently to draw, paint or sculpt the figure, (2) instructional art books (Classical Painting Atelier and Classical Drawing Atelier, both by Juliette Aristides, one of the Atelier instructors at Gage)(donated by Gage Academy of Art), 4 adult admission passes to EMP and an EMP 10th anniversary T-Shirt (donated by EMP), and two (2) adult admission tickets to the Seattle Art Museum (donated by SAM). The winner's design will be used as a commemorative t-shirt for The Next Fifty, the 50th Anniversary of the 1962 World's Fair a limited number of which will be produced and sold online and in our gallery. All proceeds from the sales benefit The Next Fifty, organized by Seattle Center Foundation.

6) **Limitations of Liability**: Each participant agrees (i) to abide by the terms of these Official Rules and the decisions of Seattle Center Foundation which are final and binding on all matters relating to this contest, and (ii) to release, discharge, indemnify and hold harmless Seattle Center Foundation, the City of Seattle and Co-Sponsors from any & all claims, actions, and/or liability for any injuries, loss or damage of any kind arising from or in connection with participation in and/or for entry into the Seattle Center Foundation Tee Shirt Design contest, any related activities, or acceptance or use of any prize won.

7) **General Conditions**: If for any reason this contest is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Seattle Center Foundation, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, Seattle Center Foundation reserves the right, at their sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the contest. Should this contest be terminated, Seattle Center Foundation reserves the right to select another winner from among all eligible, non-suspect entries received as of the action requiring such termination. Released Parties are not responsible for any problems or technical malfunction of any computer system, server, or service providers, computer equipment, software, failure of any entry to be received by Seattle Center Foundation, the City of Seattle and Co-Sponsors on account of technical problems, human error or any combination thereof, including any injury or damage to participant's or any other person's computer equipment relating to or resulting from participation in this contest. In the event of a dispute as to who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person assigned to an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question.

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8) **Use of Submissions:** All Contestants understand and agree that any Submission may be used by Sponsor for marketing and promotional purposes including in any media such as exhibitions, print and digital media. All winning Contestants understand that their name, likeness and winning Submission will be used for marketing and promotional purposes including in any media such as publicity, exhibitions, print and digital media.

9) **Winners Notification:** Selected Contestants will be notified by phone or email, at the Sponsor's discretion, using the information provided in the submission form. Selected Contestants will be required to respond (as directed) to the phone and/or e-mail notification within 7 days of attempted notification. The failure to respond timely to the notification may result in forfeiture of the prize; and, in such case, Sponsor may choose another submission. The Selected Contestants will also be sent an affidavit of eligibility / liability / publicity release ("Release"). Unless restricted by law, each Selected Contestant will be required to complete and return the Release within the time period specified therein. Should a Selected Contestant be unwilling or otherwise unable to provide such permissions and or releases or otherwise cannot accept or receive the prize for any reason, a Contestant with the next highest score will be chosen from the remaining entries until one who is able to meet all requirements can be selected as the Grand Prize Winner. Each Selected Contestant's full name, hometown and Submission will be announced to the public on or around Nov. 15, 2010 and may be posted on Sponsor's website and in other promotional media.

10) **Administrator:** The Administrator of this T-Shirt Design Contest is Seattle Center Foundation, 305 Harrison, Street, Seattle, WA 98109, 50@seattlecenter.org.